## Martin Haigh

Internationalisation, Global Citizen & Graduate Attributes (A 30 minute Guide)

## **A Short History of Internationalisation**

A tale of 5 levels (or maybe 'waves'), please note how each transcends & includes the one before...

## Level 1. Milking The Cash Cows

- First, Internationalisation was about attracting Foreign Students for their money!
- (and for some, it still is)

Nothing wrong with that!

## Level 2. Overcoming their Cultural Deficit

- Oh oh..problem: the word got about that all Western universities are interested in is an International Student's Money (shock!). Worse, managers worry that they might not keep coming if word gets around that they are not treated well, if too many are unhappy and if too many fail.
- The problem is that these students are foreign(!) and unprepared (!) for life in a British University.
- So, the solution bring these students up to speed in British language, culture and approaches to study!
- Internationalisation seemed to be about learning to teach these special types of learners
- (and for some it still is).

Nothing wrong with that!





# Level 3: Meeting Our Challenge of Globalisation

The world of work and business is becoming more international, globalised, multicultural – knowing the traditions of Middle England is no longer enough.

- International learners are already international – it is <u>our stay-at-home</u> <u>local learners</u> who need help. (Here, international learners are a resource).
- Internationalisation seems to be about helping our local students deal with an increasingly cosmopolitan world of work.
- (and for some it still is)

Nothing wrong with that!

## Education for Global Citizenship is about encouraging learners to see themselves as citizens of the world.

- Martha Nussbaum (2002, p. 289) argues that Global citizens need three abilities:
  - 1. critical awareness of their own tradition & the ability to undertake a discussion that contains mutual respect for reason;
  - 2. the ability to think as a citizen of the whole world, rather than some fraction or fraction of this whole
  - 3. empathy, which she calls "the narrative imagination", an ability to see the world as others see it.
  - Nussbaum, M. (2002) Education for Citizenship in an Era of Global Connection. *Studies in Philosophy and Education* 21, 4-5, pp 289-303. DOI: 10.1023/A:1019837105053.

# Level 4: Towards Multicultural Citizenship

Its not enough to merely understand the multicultural world, its important to be a part of it. This is more than just 'learning to live together'. It is about **understanding & appreciating the 'Other'.** 

So, internationalisation is about helping learners become multicultural citizens of the world

(and for some it still is)

Certainly nothing wrong with that!!

- "Global citizen" is ...a contested concept but it points toward the reality that the modern world is interconnected....
- As stewards & citizens of the world, we are also linked by environmental & political challenges that require us to work together to create a sustainable and just world.
- We need to understand our location within these complex new realities ...we are already global stewards & citizens whether we choose to be or not, so the question is what kind of global stewards & citizens will we be?
- We have to be attentive to the needs of the entire world" (Chopp, 2011, p.1).

But there is more: Swarthmore College President, Rebecca Chopp makes the case:

"...education, as we see it today, is more a part of sustainable development's (SD) problem than a part of its solution because it reinforces the principles & values of an unsustainable lifestyle and economy"

Gadotti, 2008, p21. (Gadotti, M. (2008) What We Need to Learn to Save the Planet. *Journal of Education for Sustainable Development* 2008 2, pp. 21-30; DOI: 10.1177/097340820800200108).

This pedagogy of the Earth, must work for the creation of a new planetary citizenship—one that is based on a "unifying vision of the planet and a world society". (Gadotti (2000), p. 8).

**Gadotti, M.** (2000) Pedagogy of the Earth and Culture of Sustainability. Sao Paulo, Brazil: Instituto Paulo Freire,

# Global Citizenship

PASSPORT

Global Citizen

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- The world is interconnected & limited an environmental problem in one place is a problem in another – an economic failure in one place affects everyone – intolerance, greed and fanaticism respect no boundaries -everyone has to learn to live together <u>sustainably</u>.
- Internationalisation seems to be about helping learners understand that they are citizens on one small planet – that they need to respect its needs, the rights of all its inhabitants (humans & others) and recognise their personal responsibility to the world.
- (and thus far: this seems sadly to be as far as it goes).

Level 5: Becoming Global Citizens

> Absolutely nothing wrong with that!! Its wonderful!

## **Global Citizenship requires us to**

- "extend our notion of the 'we' to include those global others. This, I suggest, is the fundamental state of what it means to be a global citizen.
- Global citizenship is primarily a matter of who I am rather than what I can. It is a matter of identity in a world of alterity; how I see myself among these others.
- Defining myself as one who dwells among difference I call my sense of self-in-the-world. It is this which will determine what I see as my rights and my duties beyond those enshrined in laws or in 'universal' codes and treaties.
- Again, the global is only a geographical extension of current and historical constructs of good citizenship or, better perhaps, good personhood". David Killick, 2010, p1.
- (Killick, D. (2010) The Global Citizen: Global Personhood and Dwelling Among Alterity.EMERGE 3, pp. 3 6 . Available at: <u>http://www.northumbria.ac.uk/static/5007/arpdf/1329815/killickiss3</u> (accessed March 2012).



# You mean there could be more?

Well, maybe...

 Each foregoing Level transcends & includes its predecessor. Each level represents an expanded consciousness.

#### Level 6: Global Consciousness

- <u>Not Two IS Peace</u> recognises the prior unity of all being.
- Inter-Being / Inter-Subjectivity.

Hang on..., I'm not too sure about this!

# **Planetary Citizenship**



Henderson & Ikeda (2004) think that ordinary people can positively influence complex global issues & that each of us can make a positive difference to our families, communities, countries and to the world. For them, a positive change of heart by one person changes the world in ways that foster a brighter future. They focus on the spiritual values needed to construct a better world.

Henderson, H. and Ikeda, D. (2004) *Planetary Citizenship*, Los Angeles: Middleway Press.

#### TOWARD PLANETARY CITIZENSHIP



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- Learning to Live Together :self-identification with the whole of humanity rather than merely some tribal or family group, which implies developing the understanding & emotional intelligence needed to interact constructively across cultural boundaries.
- 2. Learning to Live Sustainably (Ecoliteracy) humans need to learn, not simply to live together as a species, but also live sustainably with the whole of the biosphere. As David Orr (1994, p 220) remarks, we need to teach mindsets that are 'safe for a planet with a biosphere'.
- 3. Learning to Live Responsibly (Ethically) Inevitably, the third involves ethics, because embedded are the notions of social justice, fairness, equity & personal responsibility.

Global Citizenship : 3 main concepts

Stage of Study	Basic	Advanced	Honours
Levels of Questioning?	Comprehension	Enaction	Reflection
How does the course make students aware of their global impacts?	X		X
How does the course encourage students to be curious beyond their own cultural boundaries?	X	X	X
How does the course encourage students to be ecoliterate?	X	X	X
How does the course encourage students to explore their own values and those of their profession / discipline, understand why these values may differ from those of others & engage in respectful debate where differences occur?	X	X	X
How does the course encourage learners to be positive change agents to promote peace, social equity and environmental security?		X	X
How does the course encourage learners to understand that what they do matters & so respect their ethical responsibilities to sustainability & the larger than human as well as human world?		X	X

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### Brookes Global Citizenship

#### 1. Global context

- Being actively interested in developing personal responsibility and sustainable living
- Being open to learning about working effectively in a global context
- Being aware of how to work responsibly in a global context
- Being aware of your identify and potential for contributing to society
- 2. Cultures
- Being interested in learning about other cultures
- Becoming aware of how disciplinary concepts are represented in other cultures
- Becoming aware of how human diversity affects issues in your discipline
- Being conscious of own identity within own culture.
- 3. Values
- Being able to question your own values
- Being interested in others' values responsibly and ethically
- Valuing the impacts of human diversity
- Engaging with issues of equity, social justice, and sustainability
- Promoting the reduction of prejudice, stereotyping, discrimination

#### Global context

- Becoming open to a compassion a deeply-rooted sense of personal responsibility to others in terms of both social justice and sustainable living
- Being open to learning about working effectively and responsibly in a multicultural global context
- Being self-aware of a personal potential to contribute at all global levels: individual, social, global and ecological.

#### 2. Cultures

- Being both aware of and sensitive to the worldviews and value systems of one's own culture and other, perhaps at least one other, culture(s).
- Becoming aware of how human diversity affects issues in your discipline and of how disciplinary concepts and professional practices are represented in other cultures
- Being aware of own cultural identity and its historical roots

#### 3. Values

- Being critically aware of own values, value system and worldview.
- Being interested in others' values responsibly, respectfully and ethically
- Being sensitive to the value of human diversity
- Being sensitive to the value, rights & personal responsibility for the non-human world.
- Engaging with issues of equity, social justice, and sustainability
- Promoting the reduction of prejudice, stereotyping, discrimination
- Becoming sensitive to the responsibility for promoting the ideals of Global Citizenship.

- Perception: The world comes to the learner —as a totally unmediated sense impression
- *Transmission:* Someone tries to get the learner engaged.
- Experience: The learner engages in order to benefit from the interaction
- *Imitation:* The learner tries to emulate a model.
- Activity: The learner seeks out useful engagement.
- Participation: The learner has
  —influences and is recognised as influential in their engagement

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## Levels of Engagement (after: Killick (2011) & Illeris (2002).